

TRANSCORE

Case Study: Global Visibility Platform

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3sixty.net (GVP - Global Visibility Platform)

TransCore is a pioneer in the field of RFID, satellite communications, and Internet-based logistics technologies. 3sixty.net was part of the company's fleet management solution. GVP serves as the single point of entry for Transcore's customers and primarily caters to tracking and tracing intermodal shipments.

Task: Business Analysis and Program Management.

Touchpoints was responsible to deploy seasoned professionals with expertise in Microsoft ASP/.net technologies. Touchpoints team was the single point of contact between the customer and the project team in India. We were involved in gathering requirements, defining the Technical Architecture for the application. The team created detailed design documents that were customized to contain details on requirements and the technical approach for implementing them. Once created, they were used by the development team for implementation. Managing customer expectations, the team also played a vital role in acceptance testing, and received a sign off from the client. The program Manager from Touchpoints was also responsible for optimal resource allocation and ensured that deadlines were being adhered to for on-time delivery.

Technology: Microsoft Visio, MS Project, ASP/.net

Team Size: 40 – 3 onsite, 37 offshore

Duration: 11 months